



FOR IMMEDIATE RELEASE: Thursday, March 30, 2017

## Eugene to be in National Spotlight

*C-SPAN reveals Eugene history and highlights authors during visit*

C-SPAN is visiting Eugene, April 2-6, to feature the history and non-fiction literary life of the city on the cable network's non-fiction book channel Book TV (on C-SPAN2) and history channel American History TV (on C-SPAN3).

In support of its cable partners, the C-SPAN Cities Tour producers will visit various literary and historic sites, interview local historians, non-fiction authors, and conduct education and community outreach in the area.

The City of Eugene, Travel Lane County, and local organizations are assisting C-SPAN in arranging local contacts. Mayor Lucy Vinis said, "We are excited that C-SPAN has selected Eugene for its Cities Tour. There is a lot to show and tell about our area's fascinating history and our vibrant literary scene, and it's a great opportunity for area residents as well as viewers across the country to learn more about this unique part of Oregon. I can't wait to see the great stories C-SPAN will highlight."

Local segments recorded during April 2-6 will air on Book TV (C-SPAN2, Comcast channel 25 and Spectrum channel 773) and American History TV (C-SPAN3, Comcast channel 106 and Spectrum channel 774) throughout C-SPAN's special Eugene Weekend June 3-4.

❖ *Media welcome on shoot locations. C-SPAN producers available for in-studio and on-location interviews.*

### Eugene programming highlights include:

- An interview with Mayor Lucy Vinis.

### American History TV (on C-SPAN3) programming highlights:

- History of Logging in Lane County – Lane County Historical Museum
- Eugene Pioneer History – Lane County Historical Museum
- Wayne L. Morse Collection – University of Oregon, Special Collections & University Archives
- Oregon activist Abigail Scott Duniway – University of Oregon, Special Collections & University Archives
- History of Bill Bowerman - University of Oregon, Special Collections & University Archives
- "Oregon – Where Past is Present" – The Museum of Natural and Cultural History

... And More

### Book TV (on C-SPAN2) programming highlights:

- Author Mark Whalan, *The Great War and the Culture of the New Negro*
- Author Danuta Pfeiffer, *Chiseled: A Memoir of Identity, Duplicity, and Divine Wine*
- Ken Kesey Collection – UO, Special Collections & University Archives
- Oregon Rare Books Initiative – UO Libraries, Knight Library

... And More

**BACKGROUND:**

C-SPAN's 2017 Cities Tour takes Book TV and American History TV on the road. C-SPAN2 (Book TV) and C-SPAN3 (American History TV) are featuring the literary life and history of each of these selected cities during special weekends on the public affairs network.

**AIR DATES:**

The programs C-SPAN produces in Eugene will air throughout a special Eugene feature weekend June 3-4. Literary programming will air on Book TV (C-SPAN2, Comcast channel 25 and Spectrum channel 773) and history programming will air on American History TV (C-SPAN3, Comcast channel 106 and Spectrum channel 774). C-SPAN is available in Eugene on Comcast channels 24 & 792 and Spectrum channel 772.

For more information, visit the C-SPAN Cities Tour Website and follow the program on Twitter @CSPANCities.

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About C-SPAN: Created by the cable industry and now in 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC and nationwide via XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit <http://www.c-span.org>